

Caio Nunes da Silveira

WordPress Developer — Full-Stack

Santa Catarina, Brazil (UTC-3 | US/EU overlap)

Open to international remote roles | WordPress development & AI-augmented workflows

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| SUMMARY

WordPress developer specialized in building and productizing custom themes, plugins, and integrations — including a theme architecture used across an entire SaaS platform. Fluent in English (C2), with a track record collaborating across time zones with US-based teams. Operate the full WordPress stack end to end, from theme and plugin development to infrastructure (WP-CLI, SSH, server setup, migrations).

| TECHNICAL SKILLS

WordPress: Theme & Child Theme Development, Genesis Framework, Plugin & mu-plugin Development, Custom Post Types & Taxonomies, Hooks (Actions & Filters), WP-CLI

Front-end: HTML, CSS & SASS, JavaScript (ES6+), jQuery, Responsive Design

Back-end: PHP, Node.js, Composer

Infrastructure & DevOps: Custom WP installations & migrations, SSH, Bash, Docker, MySQL

AI & Modern Workflow: AI-assisted development (Claude Code, Cursor)

Version control: Git, GitHub, GitLab

Design: Figma, Adobe Photoshop, Adobe Illustrator

Currently learning / Interested: TypeScript, Next.js, Laravel

| WORK EXPERIENCE

Freelance Full-Stack WordPress Developer — Independent Contractor | April 2022 - Present

Unity Pro Theme @ Rainmaker Digital Solutions

unity.demo.newrainmaker.com

WordPress Theme Development

- **Initiative:** While building the Health Communication Partners site, identified a systemic lack of modern themes caused by the platform's underlying code complexity; proposed the opportunity to leadership and was contracted to lead the build.
- **Architecture:** Built it as a Genesis Framework child theme, adapting Genesis hooks so a single theme stays compatible with the platform's full plugin ecosystem (LearnDash, WooCommerce, Ninja Forms, Beaver Builder including BBHF).
- **Customization:** Designed a Customizer-based theming framework — site identity, layouts, a front-page/hero template builder, and a full color system exposed as CSS variables — so clients adapt the design without touching code.
- **Adoption:** Shipped as a selectable theme across the Rainmaker SaaS platform and in production use on real client sites.
- **Documentation:** Authored comprehensive documentation enabling implementation and customization without direct support.

Health Communication Partners @ Rainmaker Digital Solutions

healthcommunicationpartners.com

WordPress Pages Reconstruction

- Rebuilt the site's pages from InVision prototypes supplied by the client's web designer, translating static comps into responsive WordPress templates under an urgent timeline.

Real-Estate Portal + Houzez Companion Plugin @ Praia Norte Imóveis

praianorteimoveis.com.br

WordPress Theme and Plugin Development

- Identified that extending the Houzez theme alone would not scale to the requested feature set; built dedicated must-use (mu-) plugins to house the new functionality, keeping it decoupled from the theme and upgrade-safe.
- Expanded the Houzez front-end agent dashboard with additional listing-management features, extending the theme through hooks/filters and its existing property post type rather than forking it.
- Implemented login and registration flows over admin-ajax (jQuery), secured with server-side nonce verification, capability checks, and input sanitization / output escaping; added role-based access validation and custom shortcodes.
- Converted Adobe Illustrator designs into responsive page templates.

Property Management Platform with Agent Dashboard @ Berger Imóveis

bergerimoveis.com

WordPress Theme and Plugin Development

- Delivered a property management platform on the Houzez theme, with a front-end agent dashboard — a client-facing area, separate from wp-admin, where agents manage their own listings.
- Customized theme templates and extended the existing property post type to fit the agency's listing and workflow requirements.

Additional Client Sites @ Rio Bonito & Alimentum

WordPress Front-end Development

- Rio Bonito (riobonitoeng.com.br) — built a WordPress site from scratch, including server setup, the plugin stack (page building, mailing, SEO, performance), and a custom visual identity from the company logo.
- Alimentum (alimentumltda.com.br) — rebuilt an existing site in WordPress with a performance focus, including a custom plugin to manage additional minified assets.

LANGUAGES & EDUCATION

Languages: English — C2 Proficient, Portuguese — Native

Education: Self-Taught Software Developer